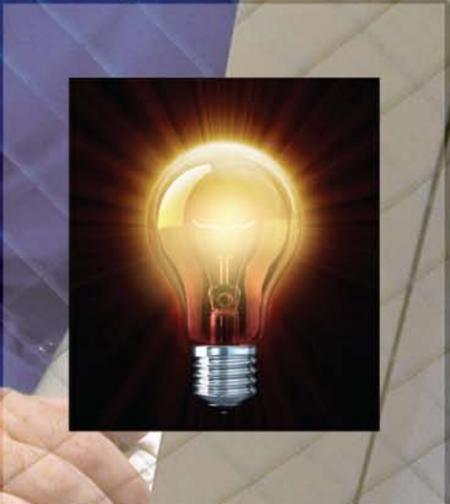
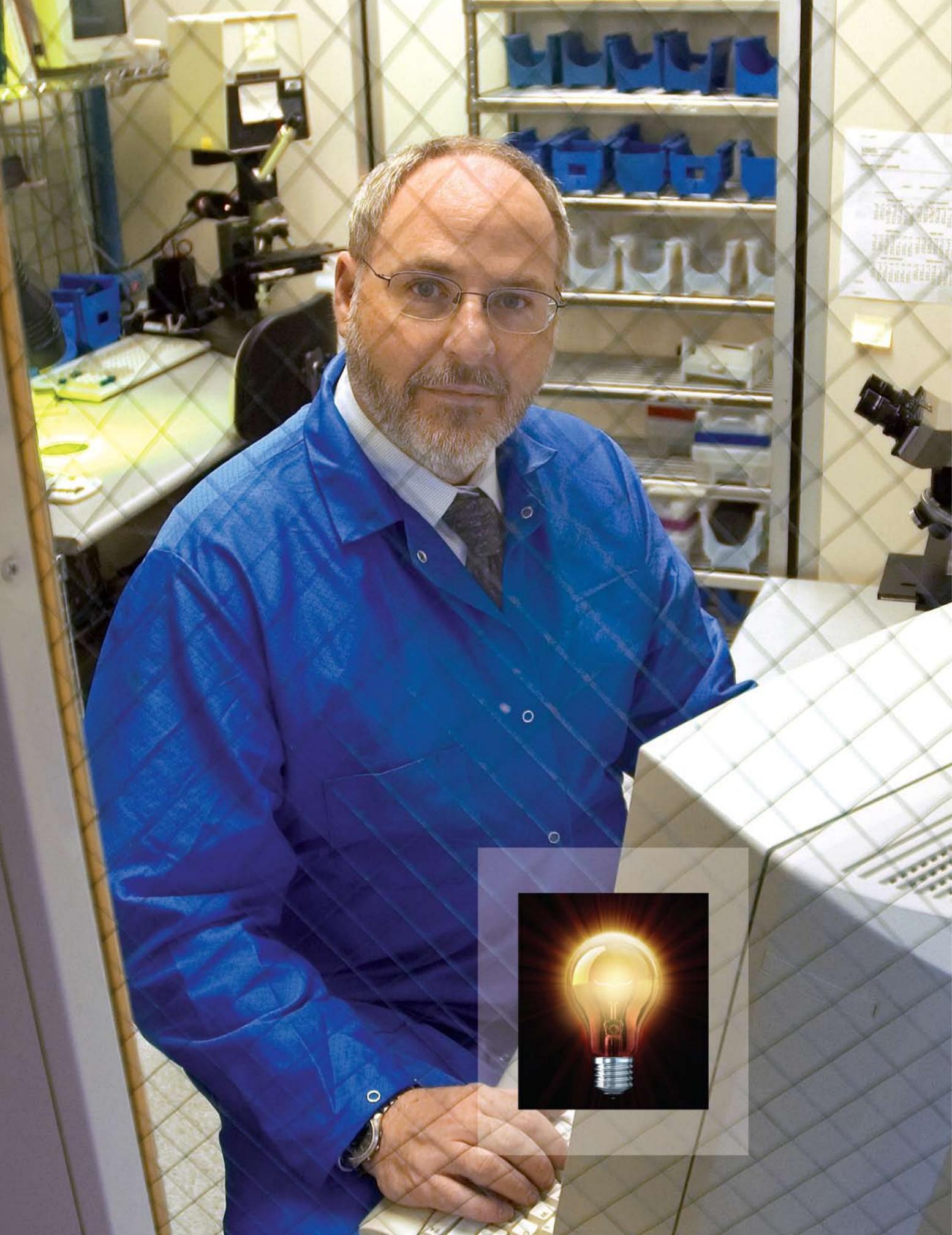




SCHNECK & SCHNECK: PROTECTING YOUR INTELLECTUAL PROPERTY



Experienced in:

- ◆ **Semiconductors**
- ◆ **Semiconductor Equipment**
- ◆ **Test Systems**
- ◆ **Electronics**
- ◆ **Optics**
- ◆ **Scientific Instruments**
- ◆ **Biotechnology**
- ◆ **Medical Devices**
- ◆ **Industrial Machinery**
- ◆ **Telecommunications**
- ◆ **Internet Technologies**
- ◆ **Software**
- ◆ **And more...**

UNDERSTANDING YOUR IP, PROTECTING ITS VALUE

Silicon Valley, the home of much of the world's technology, is also the home of Schneck & Schneck. Founded in 1974, this unique firm has extensive experience in patent, trademark and other intellectual property law matters. We focus on helping companies like yours to protect their valuable IP. Our service areas include licensing patents and trademarks, counseling in intellectual property law, product clearance evaluations and technical litigation support.

Over the years, the firm has gained experience in a broad spectrum of advanced technologies in a range of industries. We have particular expertise in semiconductors, semiconductor manufacturing and testing equipment, electronics, optics, scientific instruments, biotechnology, medical devices, industrial machinery and vehicles, motors, telecommunications, Internet-related technologies, software and much more.

Clients have included all sizes of companies, from start-ups to multi-billion dollar corporations, from individuals seeking a single patent to companies building portfolios of hundreds of patents. We can do as much or as little as our client needs. We work with inventors, entrepreneurs, venture capitalists and R&D groups as well as corporate legal and IP departments. Our clients come from California and all around the globe.

A TECHNOLOGY-SAVVY TEAM

The Schneck & Schneck team has an insider's perspective on your opportunities and challenges because they have lived where you live. Before they became legal professionals they were technology professionals—engineers, researchers, managers—working in your fields, from semiconductors to scientific instruments. Many of them hold patents themselves.

THE RESPECT OF OUR PEERS

Because of our specialization in intellectual property, other law firms often refer clients needing those services to us. Or when they are litigating they turn to us for technical support. We are proud of the many relationships and respect we have built with other firms, both locally and internationally.





SECURING YOUR NEW PATENT

This firm's specific expertise is in *patent prosecution*, which encompasses all of the interactions with the patent office to secure a new patent. This can include the application and other activities leading up to a patent being granted, as well as post-grant activities such as re-issues and re-examinations. Though we do not do patent *litigation*, we are frequently engaged to provide technical support to litigating law firms.



U.S. PATENTS

We typically begin the patent process with a thorough novelty search, to determine if the client's idea is sufficiently different from prior art to allow patenting. We provide a detailed search report that helps decide whether to apply for the patent.

Working closely with the inventor, we then draft the patent application in a timely manner. After the application is filed we keep our clients updated on its status through prosecution. We also routinely handle responses required by the Patent and Trademark Office. The time frame, from filing to grant of patent, is typically two to three years in most technical fields and three to five years in software-related fields.

In addition, we are often asked to evaluate the validity or enforceability of patents, to assess whether existing products infringe patent rights, or to advise on how to develop products to avoid infringement.

FOREIGN PATENTS

We have associates in all major industrial countries and over thirty years of experience in filing foreign patent applications. Under certain circumstances, for example, a client may file a foreign patent application and receive the benefits of the U.S. filing date. Also, if a client is uncertain of their need for foreign protection or wishes to defer those expenses, there are options that can provide additional time in which to file...

Our years of foreign patent experience can be invaluable to clients in implementing more successful global IP programs.

Areas of Practice:

- ◆ **U.S. Patents**
- ◆ **Foreign Patents**
- ◆ **Licensing**
- ◆ **Trademarks**
- ◆ **Counseling in IP Law**
- ◆ **Technical Litigation Support**
- ◆ **Product Clearance**





Schneck & Schneck:

- ◆ **IP Law Exclusively**
- ◆ **Technology Savvy**
- ◆ **Fast**
- ◆ **Efficient**
- ◆ **Respected**
- ◆ **Cost-effective**



A SIGNIFICANT ADVANTAGE

The key advantage of Schneck & Schneck is its focus on core expertise. Other, larger firms are often more diversified in their areas of service. Often, they have more departments and layers of structure in their operations. And consequently, they often need to charge higher fees.

However, at Schneck & Schneck intellectual property is our special expertise and our exclusive focus. So we are able to tightly structure and tailor our organization to provide a very strong mix of registered patent attorneys and registered patent agents, supported by knowledgeable support staff. Moreover, our professionals have uniquely specialized backgrounds that include abundant technological experience in academia and industry, across many fields: from physics to molecular biology, from medical devices to electronic engineering, from hardware to software...

SUPERIOR PROFESSIONAL SERVICES, MAXIMUM COST-EFFICIENCY

The result of our special focus, professional staff and unique structure is a more *streamlined workflow* that is able to deliver top-level professional services with maximum efficiency.

This means that quite often we can give our clients faster turnarounds than they are used to. Plus, we are able to be more flexible and less structure-bound than many firms.

Importantly, our efficiencies can also translate into significant cost-efficiencies and savings for our clients—both in hourly fees and overall project costs.

SAFEGUARDING YOUR INTELLECTUAL PROPERTY

We are proud of the record of satisfaction Schneck & Schneck has maintained over the years with numerous clients. We look forward to meeting and discussing your particular needs.

We would welcome the opportunity to help you safeguard your own valuable intellectual property.





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